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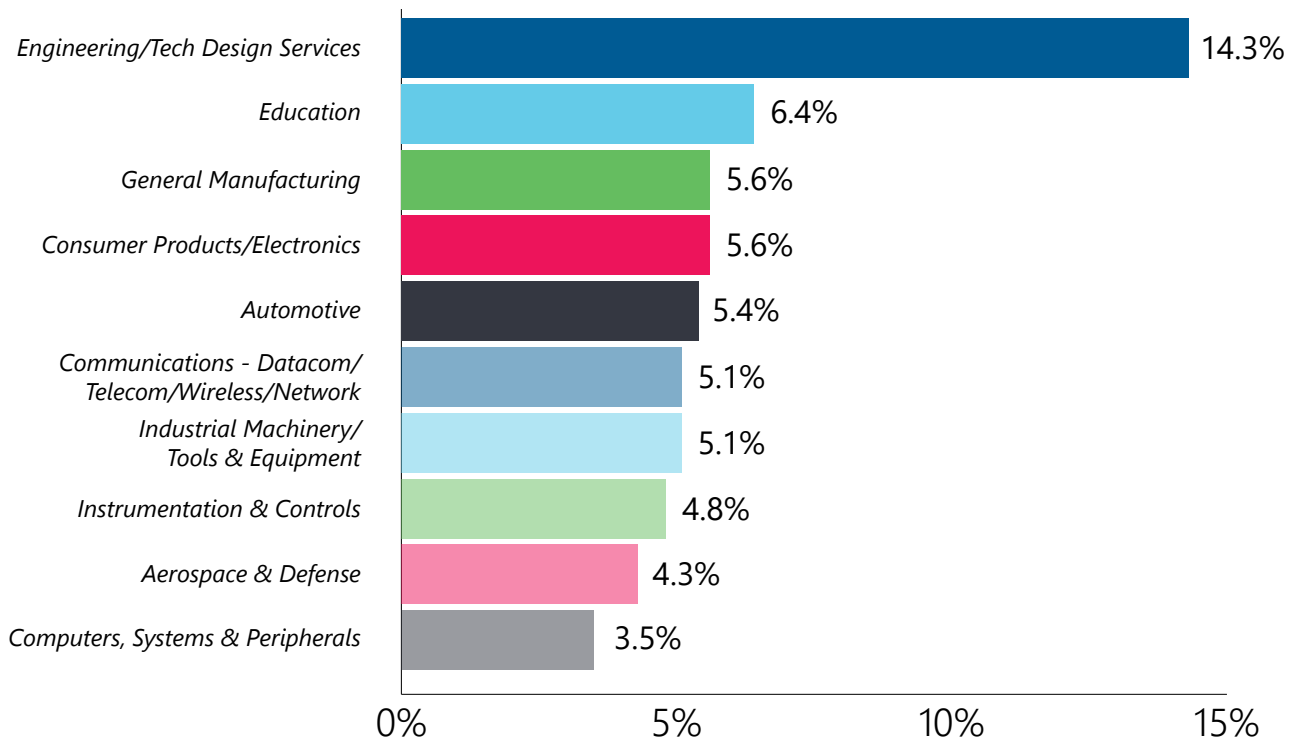
For electronics design engineers who develop technologies and products for the mobile, consumer, industrial and transportation sectors Electronic Design Solutions offers a content rich environment where your message is integrated into an information-packed newsletter.

### Markets/Industries Served:

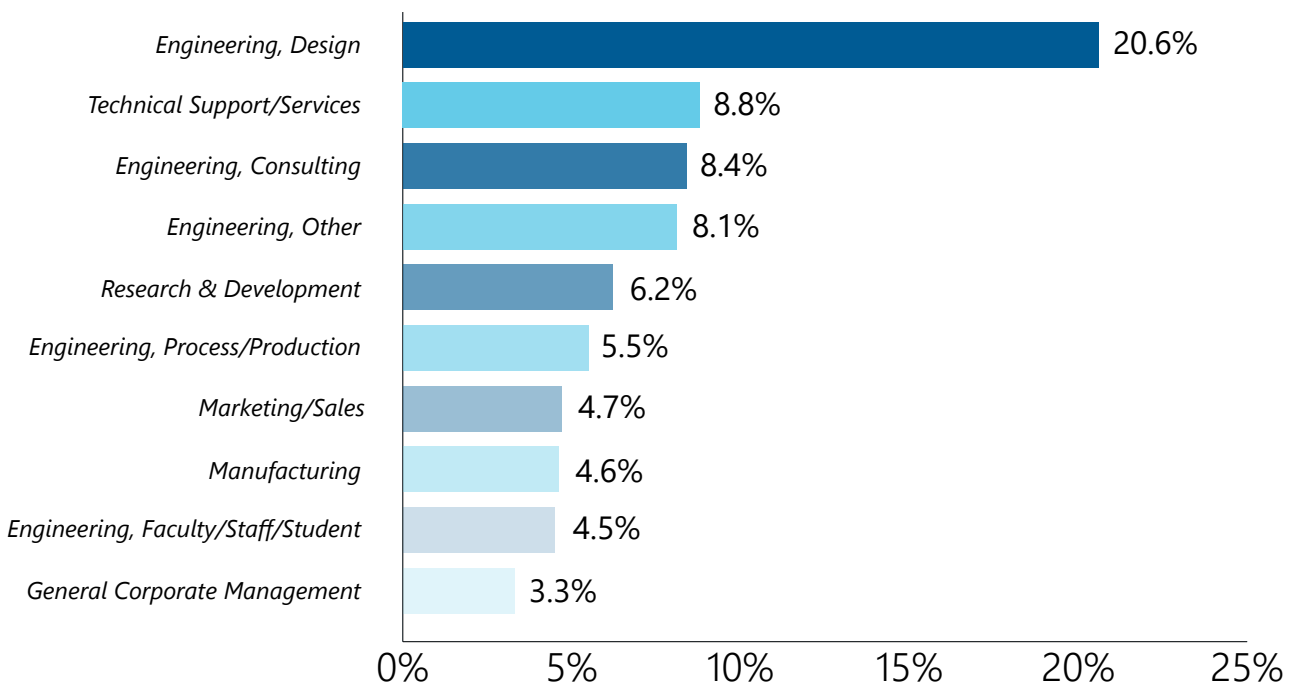
- DSP
- Electronic Design Automation (EDA)
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- Robotics
- Semiconductor Manufacturing

### Subscribers Include:

#### Top Industries



#### Top Job Functions



### GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



**57%** of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.\*



**89%** of engineers subscribe to newsletters, with 55% subscribing to 3 or more.\*



**74%** of Manufacturing Marketers used email newsletters to distribute content in the last 12 months.\*\*

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\* 2023 Smart Marketing for Engineers

\*\* Manufacturing Content Marketing